

THE FINEST FROM ITALY

• BEDS •





BIRTH OF THE World's Best

In the sixties, when the world stood witnessing massive cultural and technological upheavals, a man named Giuliano Magni started a sleeping revolution in a small workshop tucked away in Prato, Italy. Prato being the world's capital of craftsmanship was the right starting place where Giuliano Magni's innovative ideas on sleep and well-being found their expression.

After years of observation and research, Giuliano Magni understood the importance of sleeping right. Inspired by nature, he brought to life a combination of techniques that would redefine the art and science of sleep. Today, 50 years later, over 50 million people in over 100 countries sleep on a Magniflex.



THE LEGACY OF ITALY'S FINEST

The birth of the world's best has been a journey of a lifetime. Right from inception to its rise in popularity around the world, every step has been an unforgettable milestone of industry-transforming innovations and success.



1960 Production begins in a small workshop

> 1980 Firm mattress production grew & then extended to the EU market

1986

Innovated vacuum packed mattress 1991

Partnership with Pierre Cardin Cure Cuding

1988

Productivity grew to 1,000 mattresses per day 2003

Expansion in Asia, Middle East, EU & USA



2015 Launched MagniSmartech





The Journey **Continues**

2010



Tonino Lamborghini

Partnership with Tonino Lamborghini brand

Launched Magniflex in India



2002

Started producing 10,000

mattresses per day

CRAFTED IN ITALY. DESIGNED FOR THE WORLD

From the land of art we bring you a rare masterpiece. Handcrafted by seasoned artisans with immense attention to detail, impeccable quality and the world's most innovative features, we present to you a priceless possession loved the world over.



No. EUROPEAN BRAND

Over 1 0 PRODUCTS
including complete range of mattresses, bed frames, pillows and accessories

Over 1 0 0 COUNTRIES where Magniflex exports its products

Over 4 , 000 retailers

Over 50 YEARS
Of company history

Over 10,000 MATTRESSES

Over 5 MILLION PEOPLE across the world sleep on Magniflex mattresses

EXCLUSIVE FEATURES

Magniflex beds are crafted with intrinsic designs and features clubbed with premium materials to give you the support you deserve. The beds are created to suit your needs and requirements, whether its material or the size.



ITALIAN BEDS WITH THE FINEST DESIGNS

Made in Italy, our beds are built to the highest standards. With a focus on design, comfort, and function, the beds provide users with optimal and efficient space for the mattress.



HIGH-QUALITY FIXTURES & MATERIALS

Our beds are built with high quality materials such as birch laminates and high grade fixtures to ensure stability and durability.



ECO-LEATHER OUTER COVER

The Eco-leather outer cover is a fabric coated with plastic material.



NATURAL COTTON FABRIC

The fabric used in our beds is soft, breathable material, which removes unnecessary moisture.



NON-DEFORMABLE PADDING

The padding for the beds are created with a non-deformable polyurethane foam with a velveteen finish.



ANTI-FUNGUS & ANTI-MOLD

Our beds are crafted with high quality materials which help prevent the build up of mold fungus in the structure.



CUSTOMIZATION

Our bed bases can be customized as per the needs of the user with an additional option for storage.



ANTI-BEDBUG

Repels bedbugs and dust mites.



ONE FINGER LIFT STORAGE

The storage unit is designed to allow for minimal effort access to the storage space.



BEDS ON WHEEL

Our beds are attached with wheels on the bottom, which allow for easy movement and cleaning.



PEST DETERRENT

High-quality laminates with strong adhesives ensure that the beds do not attract mold, fungi, and pests.



SPECIAL ADHESIVE MATERIAL

The beds are put together by a specially designed adhesive, which also negates the need for fumigation.



MAXIMUM STORAGE VOLUME

Along with being well designed, our beds are also structured to allow for the maximum space possible for storage.



SAFE FOR KIDS

Our beds are made of birch wood, which inherently make them safe for kids, owing to its anti-fungal, anti-mold and anti-bacterial properties.



CRUELTY FREE LEATHER

No animals are harmed in creating this material and it is easy to maintain and clean.















































MADE

ΙN

ITALY















ONE FINGER LIFT STORAGE

MATERIALS

MIXTURE OF VISCOSE



ECO-LEATHER



FINE WEAVE FABRIC



THICK WEAVE FABRIC



LEGS







DIMENSIONS

6 cm

10 cm

10 cm

Standard in black plastic h. 10 cm.

FRAME

Structure in seasoned wood and chipboard fully padded.

PADDING

Non-deformable, polyurethane foam and velveteen.

COVER

Available in fabric or eco-leather version, partially removable cover.

FRAME SUPPORTS

Steel tube painted with epoxy powders. Orthopaedic mattress base with 12-plywood curved slats.

MECHANISM

Available with steel electric bed base painted with epoxy powders, and gas spring movement.

STORAGE BASE BOTTOM

Available in felt-covered chipboard.

ALL BEDS ARE AVAILABLE IN 4 VERSIONS

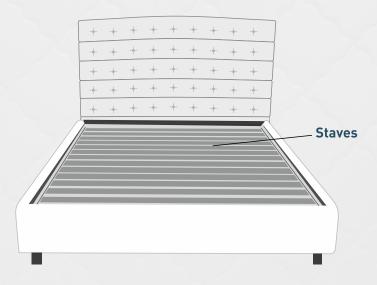
- Storage bed
 Fixed beautiful Fixed be
 - Fixed bed (with bed base)
- Sommier version
- Ring version (without the bed base but with brackets for housing Magniflex electric bed bases)

BED BASES



STAVES

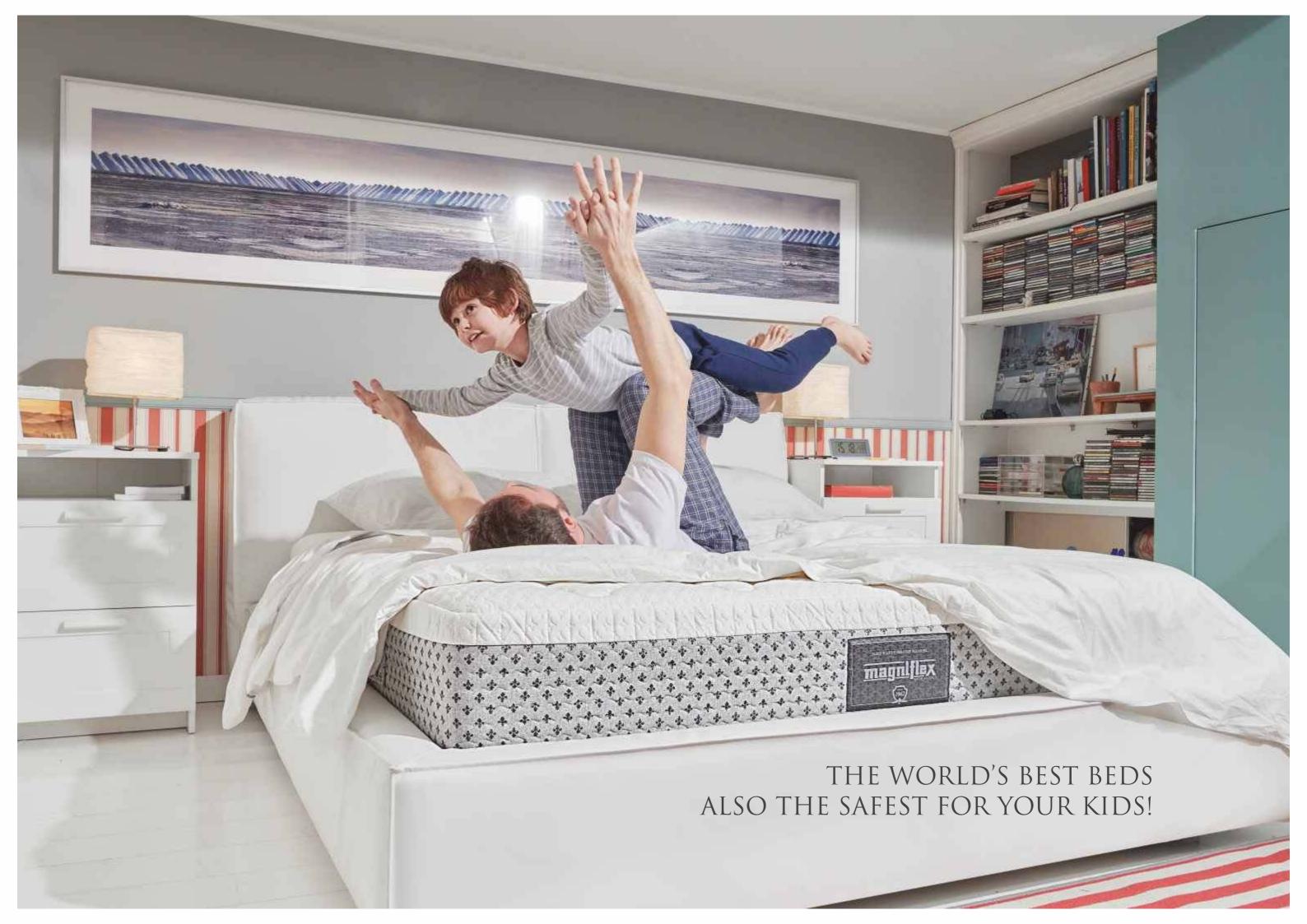
Our beds are fitted with staves, which are assembled in a series to offer the best possible support and bounce with Magniflex mattresses that also act like a shock absorber.





METAL REINFORCEMENT

To ensure the durability of our beds, they are fitted with double metal reinforcements, that allow it to maintain it's structural strength and gives optimum support.





THE PERFECT MATTRESS DESERVES THE PERFECT SUPPORT

The experts of luxury sleep present the innovative models of adjustable bases and bed frames.

TECHNOLOGY MEETS INGENUITY

The extraordinary flexibility of the materials used to manufacture these bed bases provides a customized support and always a perfect comfort.

COMFORT FOR EVERYONE

The technology featured ensures the best support for all your needs.



With variably adjustable fittings to tilt your shoulders, torso and lower joints independently from each other and provide you with the utmost comfort. The mattress also features a night light, massage function and anti-snoring system.





Wireless



USB 2 ports for charging



Bluetooth



BENEFITS

Anti-snoring, Head massage, Foot massage, Head and foot massage



Night light



Wall-moun



Memory with



Emergency shutdown system



Voltage surge protection



Mattress retainers



A SUPPORTING FRAME

Anti-snoring function, the option of reclining the upper part of the mattress to stop a person from snoring, a lifting mechanism to separately adjust the height of the head and legs, zero gravity to relieve muscular pressure, a night light, and a massaging function for 10, 20 or 30 minutes.

B MATTRESS RETAINERS

The retainers fitted at the bottom of the adjustable base keep the mattress from sliding when you adjust the height of the feet or head.

the head and legs. D PERIMETER STRUCTURE

The adjustable base consists of a tubular steel frame upholstered and padded with fabric. The height of the frame is $24\,\mathrm{cm}$.

base. The motors allow you to separately adjust the height of

E SUPPORT PEGS

The single version is supported by 6 pegs, while the double version by 12 pegs each 14 cm high. All the pegs come with a scratch-resistant cap to protect all types of floors.



LOVE READING BOOKS TO SLEEP?

All you need to do is just lift your head up to enjoy your book properly.



BACK PAIN?

The Zero gravity position eases the load on your spine.



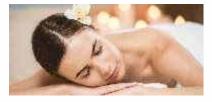
LEGS HURTING ALOT?

To relax the muscles of your legs, it's suggested to keep them a bit higher up.



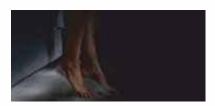
SICK & SNORING?

The tilt of the upper part helps to fight snoring and sleep apnea.



NEED A SPA?

The massage function helps to relax the body and soothe the mind.



LOVE 'DO NOT DISTURB' SIGNS?

The night light of the bed base keeps those who tend to wake up often during the night from waking up their partner.

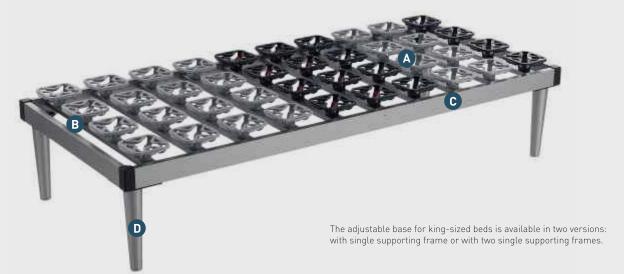


ERGO TRE

Ergo Tre bed frames are composed of a silver beechwood structure and ergonomic plates that allow the weight to be evenly distributed. The plates make it easy to customize the shape of the frame so your body weight always gets perfect support for a rejuvenating sleep.

FIXED

The Ergo Tre Fixed adjustable base created by Magniflex consists of a structure in silver beechwood and ergonomically shaped plates that help to distribute the body's weight evenly on the entire surface.



A SUPPORTING FRAME

The plates distribute the weight evenly over the entire surface occupied by your body while lying down and special shock absorbers respond to the body's weight based on key pressure points. The firmness adjusters on the plates allows you to adjust the firmness of the adjustable base based on your individual preferences, so that you have adequate support and can enjoy a refreshing and rebalancing rest.

B MATTRESS RETAINERS

The retainers at the bottom of the adjustable base keep the mattress from sliding off the bed base.

C PERIMETER STRUCTURE

The adjustable base consists of a silver-colored beechwood structure. The height of the frame is 7x2.5 cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins

D SUPPORT PEGS

The single and double versions are supported by 4 pegs, each 30 cm high.



Ergonomic plates for differentiated



Customize firmness



Mattress retainers



Corner bumpers

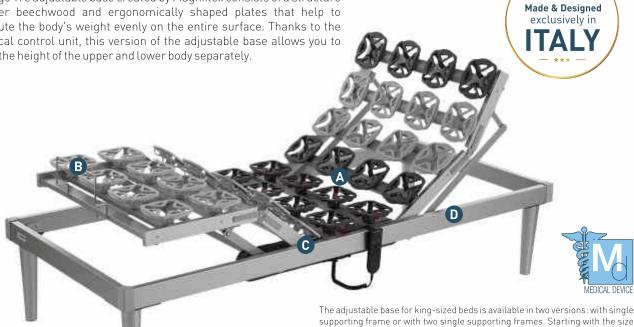


Rubber shock



ELECTRICAL

The Ergo Tre adjustable base created by Magniflex consists of a structure in silver beechwood and ergonomically shaped plates that help to distribute the body's weight evenly on the entire surface. Thanks to the electrical control unit, this version of the adjustable base allows you to adjust the height of the upper and lower body separately.



SUPPORTING FRAME

The plates distribute the weight evenly over the entire surface occupied by your body while lying down and special shock absorbers respond to the body's weight based on key pressure points. The firmness adjusters on the plates allows you to adjust the firmness of the adjustable base based on your individual preferences, so that you have adequate support and can enjoy a refreshing and rebalancing rest. Thanks to the double joints and the handy remote control, you can independently adjust the height (and therefore type of comfort) of the head, shoulders, torso and legs.



The retainers at the bottom of the adjustable base keep the mattress from sliding off the bed base.

C MOTOR UNITS

The two motors built into each adjustable base allow it to easily lift up to 110/120 kg. The motors also allow you to separately adjust the height of the head and legs.

dimensions of 160x190 cm, each part move independently of one another

PERIMETER STRUCTURE

(order cable Y for the single movement mechanism).

The adjustable base consists of a silver-colored beechwood structure. The height of the frame is 7x2.5 cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins.

SUPPORT PEGS

The single and double versions are supported by 4 pegs, each 30 cm high.













Separate adjustment of the height of the head, shoulders, torso and legs



LOVE READING BOOKS TO SLEEP? All you need to do is just lift your head up to enjoy your book properly.



BACK PAIN? The Zero gravity position eases the load on your spine.



LEGS HURTING ALOT? To relax the muscles of your legs, it's suggested to keep them a bit higher up.



ERGO DUE

Ergo due bed frames are composed of a beechwood structure with ergonomic plates in the posterior and lumbar regions. The plates allow you to customize the shape of the frame according to your body weight for a perfect support. These bed frames can also be equipped with beech staves, using natural rubber dampers for great support. They are also equipped with rigidity regulators in the lumbar area.

FIXED

The Ergo Due Fixed adjustable base created by Magniflex, with its beechwood structure, firmness adjusters, rubber shock absorbers and ergonomic plates featured in the area of the lower back and lumbar spine provide a Customized comfort that you can adjust based on the weight of your body.



A SUPPORTING FRAME

he ergonomic plates with shock absorbers in the dorsal and lumbar area allow you to adjust the firmness of the adjustable base to suit your individual needs based on your body weight. The adjustable base also has 26 beech slats with rubber shock absorbers to ensure optimum support of the body.

B MATTRESS RETAINERS

The retainers at the bottom of the adjustable base keep the mattress from sliding off the bed base.

C PERIMETER STRUCTURE

The adjustable base consists of a beechwood structure. The height of the frame is 7x2.5 cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins.

D SUPPORT PEGS

The single and double version are supported by 4 pegs each 30 cm high.



Ergonomic plates for differentiated support of the body



Customized firmness adjusters



Mattress retainers



Corner bumpers



Rubber shock



ELECTRICAL





The ergonomic plates with shock absorbers in the dorsal and lumbar area allow you to adjust the firmness of the adjustable base to suit your individual needs based on your body weight. The adjustable base also has 26 beech slats with rubber shock absorbers to ensure optimum support of the body. Thanks to the double joints and the handy remote control, you can independently adjust the height (and therefore type of comfort) of the head, shoulders, torso and legs.

B MATTRESS RETAINERS

The retainers fitted at the bottom of the adjustable base keep the mattress from sliding when you adjust the height of the feet or head.

C MOTOR UNITS

mechanism).

The two motors built into each adjustable base allow it to easily lift up to 110/120 kg. The motors also allow you to adjust separately the height of the head and legs.

The adjustable base for king-sized beds is available in two versions: with single supporting frame or with two single supporting frames. Starting with the size dimensions of 160x190 cm, each part move independently of one another (order cable Y for the single movement

D PERIMETER STRUCTURE

The adjustable base consists of a beechwood structure. The height of the frame is 7×2.5 cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins.

E SUPPORT PEGS

The single and double versions are supported by 4 pegs, each $30\,\mathrm{cm}$ high.













Separate adjustment of the height of the head, shoulders, torso and legs



LOVE READING BOOKS TO SLEEP? All you need to do is just lift your

head up to enjoy your book properly.



BACK PAIN? The Zero gravity position eases the load on your spine.



LEGS HURTING ALOT? To relax the muscles of your legs, it's suggested to keep them a bit higher up.



ERGO UNO

The Ergo Uno bases consist of a beechwood frame with beech staves and rubber shock-absorbers. The base is also provided with rigidity adjusters in the lumbar area, which ensure better support for the body.

FIXED

The Fixed Ergo Uno adjustable base created by Magniflex, with its structure in beech frame, beechwood staves and rubber shock absorbers, ensures optimal support to the body.



A SUPPORTING FRAME

The adjustable base consists of 26 beechwood slats equipped with rubber shock absorbers and firmness adjusters that provide a Customized support for the whole body, for a perfect sensation of comfort throughout the night.

B MATTRESS RETAINERS

The retainers at the bottom of the adjustable base keep the mattress from sliding off the bed base.

C PERIMETER STRUCTURE

The adjustable base consists of a structure made of beechwood. The height of the frame is 7x2.5cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins.

D SUPPORT PEGS

The single and double versions are supported by 4 pegs, each 30 cm high.



Customized firmness adjusters



Mattress retainer



Corner bumpers



Rubber shock absorbers



ELECTRICAL





The adjustable base consists of 26 beechwood slats equipped with rubber shock absorbers and firmness adjusters that provide a Customized support for the whole body, for a perfect sensation of comfort throughout the night. Thanks to the double joints and the handy remote control, you can independently adjust the height (and therefore type of comfort) of the head, shoulders, torso and legs.

B MATTRESS RETAINERS

The retainers fitted at the bottom of the adjustable base keep the mattress from sliding when you adjust the height of the feet or head.

C MOTOR UNITS

mechanism).

The two motors built into each adjustable base allow it to easily lift up to 110/120 kg. The motors also allow you to separately adjust the height of the head and legs.

Starting with the size dimensions of 160x190 cm, each part move independently of one another (order cable Y for the single movement

D PERIMETER STRUCTURE

The adjustable base consists of a structure made of beechwood. The height of the frame is 7x2.5 cm. In addition, there is a bumper around the rounded corners to smoothen out the hard edges and protect the shins.

E SUPPORT PEGS

The single and double versions are supported by 4 pegs each 30 cm high.











Separate adjustment of the height of the head, shoulders, torso and legs



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BACK PAIN? The Zero gravity position eases the load on your spine.



LEGS HURTING ALOT?

To relax the muscles of your legs, it's suggested to keep them a bit higher up.





MATTRESS • BED • PILLOW • ACCESSORIES

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