

THE WORLD'S BEST DESERVES THE WORLD'S BEST

Mattress | Pillow | Accessories



BIRTH OF THE WORLD'S BEST Mattress

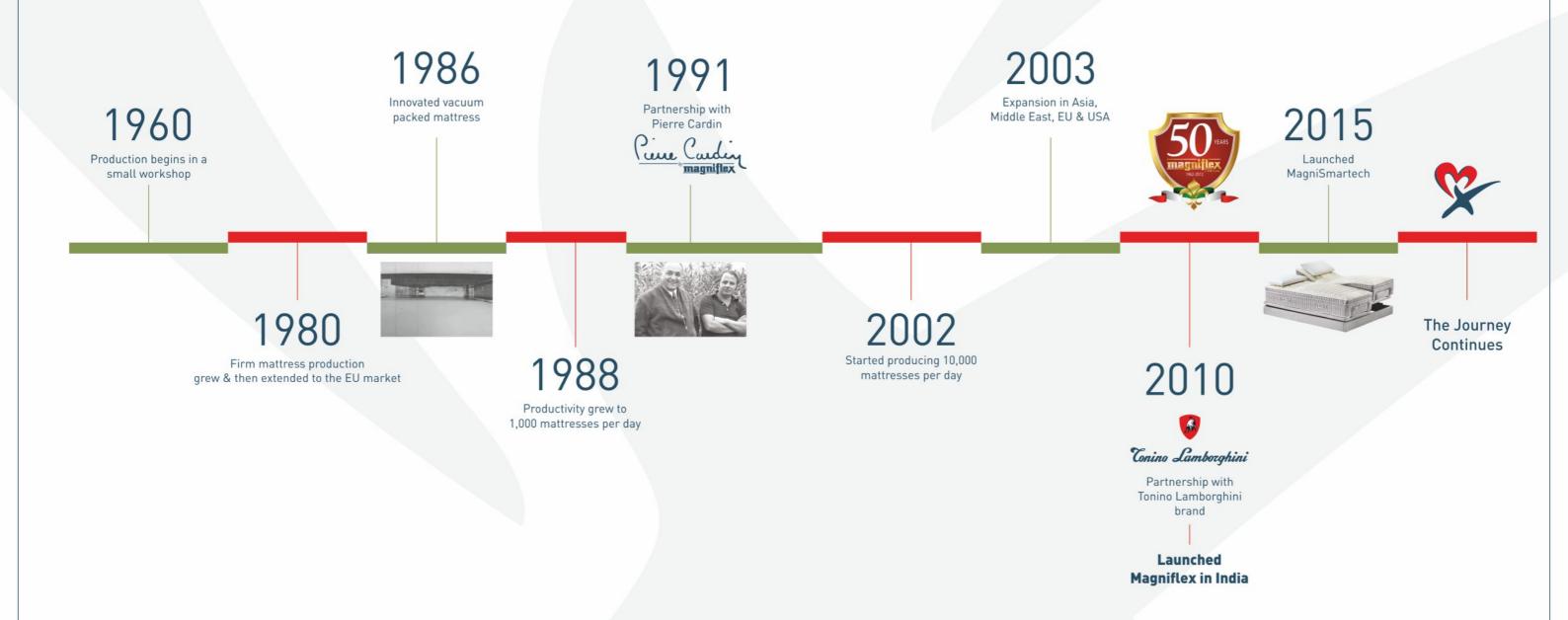
In the sixties, when the world stood witnessing massive cultural and technological upheavals, a man named Giuliano Magni started a sleeping revolution. In a small workshop tucked away in Prato, Italy, he dreamed to create the world's most perfect mattress. Prato being the world's capital of craftsmanship was the right starting place where Giuliano Magni's innovative ideas on sleep and well-being found their expression.

After years of observation and research, Giuliano Magni understood the importance of sleeping right. Inspired by nature, he brought to life a combination of techniques to create a mattress that would redefine the art and science of sleep. Today, 50 years later, over 50 million people in over 100 countries sleep on Magniflex mattresses.



THE LEGACY OF ITALY'S FINEST

The birth of the world's best mattress has been a journey of a lifetime. Right from inception to its rise in popularity around the world, every step has been an unforgettable milestone of industry-transforming innovations and success.



CRAFTED IN ITALY. DESIGNED FOR THE WORLD

From the land of art we bring you a rare masterpiece. Handcrafted by seasoned artisans with immense attention to detail, impeccable quality and the world's most innovative features, we present to you a priceless possession loved the world over.



No. EUROPEAN BRAND

Over 1 0 PRODUCTS
including complete range of mattresses, bed frames, pillows, and accessories

Over 1 0 COUNTRIES where Magniflex exports its products

Over 4,000 retailers

Over 50 YEARS Of company history

Over 10,000 MATTRESSES

Over 50 MILLION PEOPLE across the world sleep on Magniflex mattresses

ADVANCED Technology

With meticulous passion for perfection, great attention to detail and the rarest creative sensibilities, every Magniflex mattress is a result of years of research and technology. Each mattress we make is a replica of Giuliano Magni's dream. Using 100% Italian materials, specialist expertise and a deep understanding of human sleeping habits, we've perfected the art of sleep.



SMART ICARE TECHNOLOGY - MAGNISMARTECH

MagniSmartech is a mattress at the pinnacle of sleep technology. Its equipped with integrated sleep technology which allows you to learn more about your sleep, leading to a peaceful rest that improves your quality of life. This technology also helps monitor the data and provides suggestions to improve your sleep day after day.

PATENTED SPINE STRETCH TECHNOLOGY - MAGNISTRETCH

MagniStretch is a technologically innovative mattress. It's an exclusive patented product which was created to provide perfect comfort and support benefits to the back that is stretched and elongated during sleep. The mattress helps in revitalising the spinal discs, providing an improved blood flow and helps decompress the spinal column.





VACUUM PACKAGING

Being the first mattress brand to introduce the concept of vacuum packaging in the world, this innovation has been at the core of what we do. Our unique vacuum packaging technology maintains hygiene while transporting our world-class handcrafted mattresses all the way from Italy and ensures they reach you intact and in the most ideal condition.

DUAL CORE TECHNOLOGY

Every individual human seeks different comfort preference in their mattress.

Dual Core is an innovative technology that divides the mattress into two cores, providing two different types of support and comfort. Magniflex developed this technology to allow sleep partners to share their mattress without compromising their comfort.



CORE Materials

Every Magniflex mattress is created with the finest materials known to mankind. With a combination of the highest luxury and technology, each core material is both scientific and artistic. Here's what goes inside and into the making of the world's best mattress to create the world's most luxurious sleep.



MEMOFORM

A patented anatomical design which adapts to your body and weight bringing a sensation of well-being by relaxing your spine and providing a good night's sleep. Optimum back support (Suitable for spine).

ELIOFORM

Exclusively crafted with high-density microcellular foam for a complete orthopaedic and supportive feature that enables high breathability.





ELIOSOFT FOAM

Intricately designed, breathable foam for extra cushioning and comforting experience.

MAGNIGEL FOAM

Magnigel Foam gives Magniflex mattresses a highly breathable, and flexible character. It is structured to give a fresh and cool sensation. It also provides a soft and comfortable experience with ecological and crushproof features.



HIGHLY Advanced Fabrics

Made from the finest, most natural and expensive fabrics in the world, every Magniflex mattress is a living example of the utmost luxury and perfection. These rare and special fabrics are environment-friendly. They allow exceptional air flow, moisture absorption and comfort, lending a soft feel and a truly remarkable sleeping experience.



OUTLAST

A specially designed fabric certified by NASA and used to make astronaut's space suits. It contains spheres made of special wax that adjusts to the shift in body temperature to maintain the firmness of the mattress and regulate the body heat.



A highly breathable fabric with extreme absorption properties due to its soft and silky texture.





COOLMAX

A high-performance Dupont fabric that balances the body's moisture levels. It keeps the skin temperature and the body moisture in check. It is designed to dry rapidly, keeping the body dry and cool



An ecological, healthy combination of timbers reclaimed for their soft, odour free and breathable properties.





SATIN VISCOSE

The satin viscose cover combines the properties of viscose, which has a soft and silky feel, with the quality of satin, an elegant fabric . Together, they have an excellent moisture wicking capacity, which facilitates the breathability of the mattress.

EXCLUSIVE FEATURES

Magniflex mattresses are designed with futuristic features that take every tiny detail of comfort sleeping into account. It caters to the various queries and basic problems an individual faces and provides the ideal solution with refined mattresses that brings sleep in its purest form.

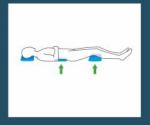


ZERO PRESSURE POINT

The patented memoform provides relief from painful stress points caused while lying down.
This allows for better blood flow and better sleep.

OPTIMUM BACK SUPPORT

These mattresses are designed to adapt to your body shape and type to provide the best support to your back





HYPOALLERGENIC

We use anti-bacterial, anti-dustmite and antifungus treated fabrics that have zero effect on sensitive skin making it ideal for those who are afflicted by allergic reactions.



Good for skin sensitive to dust allergies





ANTI-FUNGUS TREATED

Built with fabrics and material with anti-fungal properties

ODOURLESS FABRIC

Made with materials always fresh and ready to use



THE WORLD'S BEST CERTIFIED BY THE World's best

Our mattresses meet the world's most stringent and prestigious certifications by renowned experts, organizations and research bodies. With patented technologies and cutting edge innovations approved and recommended by leading health practitioners, Magniflex mattresses are a league ahead of the rest.



IMCI

Exclusively Made in Italy. The design, manufacturing and supply are completely Italian in origin.



LGA Certified

German quality certificate which certifies the toughness of the materials used in products that exceed rigorous quality tests.



OEKO-TEX

This certification guarantees the total absence of toxic and harmful substances to man and the environment.





AJA E UKAS

Manufacturing standards and management systems conform to the guidelines of the International AJA & UKAS accreditation bodies.



ACA Certified

Certification for providing highest quality product for spine related issue to consumers.



Florentina

Studies have been carried out on ergonomics in conjunction with the UNIVERSITY OF FLORENCE.



CE Certified

Conformity to European standards of excellence in manufacturing and quality.



GOTS (Global Organic Textile Standard)

This certification guarantees that the fabrics used are made entirely from organic materials, while conforming the utmost protection to human beings and the environment

WHEN THE FINEST CRAFTSMANSHIP LEADS TO THE FINEST LUXURY

Hailing from the land of the world's finest craftsmanship, our eternal pursuit of perfection and sense of originality is our sole focus. Built only with 100% Italian materials, each mattress is handcrafted by specialists and experts of the highest order. With years of knowledge, research and development at the crux of what we do, this is what it takes to create the world's best mattress.





VIRTUOSO

Take luxury for granted. Virtuoso is a special line of mattresses that combines the finest quality materials with the most precious fabrics in nature and sophisticated looks to create the most resplendent sleeping experience. Meticulously embellished by a decorative motif of Florentine lilies and perfection echoing in every nook and corner, never was a mattress so grand and exquisite. What's inside a Virtuoso is even more luxurious: From fine horsehair to gossamer silk and merino wool, it comes with a choice of rare fibres, chosen to ensure the making of a truly exceptional mattress that's among the finest in the world.



THE WORLD'S FINEST MATERIALS



THE LUXURY OF NATURAL CASHMERE

Cashmere is a very soft and rare natural fiber that repels dirt and dust. Its unique property to trap air gives it a high degree of heat insulation ensuring constant warmth even in winter.

MERINO WOOL, THE NOBLE FIBER

Extracted from shearing the world's best sheep for their rare and refined wool, Merino wool is one of the finest animal fibers in the world with its extremely thin construction that's soft to the touch and allows the skin to breathe.





RARE CAMEL FIBER

Camel fiber is ideal for winter padding because its structure contains hygroscopic properties that absorb and dissipate the body's moisture and retain heat. The result is a microclimate that is always dry and pleasant.



AN ANCIENT SECRET: HORSEHAIR

The legendary horsehair, obtained from the animal's tail or mane, is a fiber that has been used for generations for upholstery of beds and mattresses. This fiber is extremely durable and elastic, never loses its natural flexibility and easily regains its original shape night after night for a comfortable and refreshing sleep. Horsehair also absorbs moisture to ensure a dry sleep environment.

SILK MON AMOUR

Silk is among the world's most loved fabrics and is undoubtedly the thinnest natural fiber. Being strong, it's able to resist deformation, remaining soft and pleasant to the touch. Silk is also the fabric of choice because, being an excellent insulator, it keeps you warm during winter and cool in summer.



THE FRESHNESS OF LINEN

Linen is the most suitable fiber for summer since it offers an exquisite sensation of freshness when in contact with the skin.

Besides, the molecular structure of linen absorbs the moisture released by the body during sleep and lets it evaporate in thin air.

NATURAL COTTON

Cotton is a soft and durable natural fiber. This material stands out for its great breathability, which keeps it cool when in contact with the skin. Cotton also stays dry owing to its structure that helps absorb moisture rapidly.



VIRTUOSO

THE MATTRESS THAT MAKES LUXURY A VIRTUE



MADE

ΙN













THE COMPOSITION

BUILT WITH EXCLUSIVELY PRECIOUS, NATURAL AND BREATHABLE MATERIALS, THE MATTRESS PROVIDES EXTRA SUPERIOR COMFORT. AN ADDITIONAL LAYER OF ELIOFORM PROVIDES FURTHER SUPPORT TO BRING YOU THE WORLD'S BEST SLEEP. WITH AN ADJUSTABLE WARM/COOL SIDE AND NATURAL THERMOREGULATING FEATURES. THE MATTRESS PROVIDES PERFECT SLEEPING CONDITIONS ROUND THE YEAR. ADDITIONALLY, THE BUILT IN AIRYFOAM TECHNOLOGY AND 5 ZONE SUPPORT ADDS THE FINISHING TOUCH TO THE ULTIMATE SLEEPING EXPERIENCE.



SATIN VISCOSE COVER

A REMOVABLE VISCOSE FABRIC COVER THAT IS SOFT TO THE TOUCH. EASY TO WASH AND HIGHLY BREATHABLE. THIS FABRIC REGULATES SKIN TEMPERATURE AND BODY HYDRATION, AND QUICKLY REMOVES HUMIDITY RELEASED BY THE BODY DURING SLEEP.



LEVEL OF COMFORT

THIS MATTRESS IS MADE FOR A MEDIUM SOFT LEVEL OF COMFORT

MATTRESS HEIGHT - 30 CM [12" THICK]





Florentine lilies echoing the legendary artistic tradition of Italy



Elioform breeze enriched with eucalyptus extract enhances the feeling of well-being & keeps you fresh while you rest



Finest rare fibres that keep you warm during winter & cool during summer



Anti-Bacterial & Anti-Dustmite



Handmade design expressing fine quality craftsmanship



Hypoallergenic fabric

ARMONIA MEMOFORM DUAL

Discover the epitome of luxury and technology packed in the world's most exquisite mattress. Born of a perfect melange of class, comfort and quality, no mattress was ever made with so much passion and perfection as the Armonia. With oodles of sophistication and the finest craftsmanship from Italy, every Armonia mattress is a masterpiece in its own right. Experience the rarity of a truly world-class product that inspires the world with its breathtaking features.

Every mattress in the Armonia collection provides four different combinations of comfort and support, thanks to the Dual Core plate and removable toppers. This versatility makes it suitable for different physiques and ensures harmonious rest even for those with widely assorted comfort requirements. The internal core in Eliosoft and Elioform wave offers either a soft or a firm comfort depending on your preference. With the double mattress version you can benefit from the Dual Core Technology, which divides the mattress into two cores, providing two different types of support. All this, while the outlast/viscose fabric guarantees maximum breathability and heat regulating benefits.



ARMONIA Memoform dual

THE MOST VERSATILE MATTRESS EVER MADE



MADE

IN













DUAL CORE TECHNOLOGY

EVERY INDIVIDUAL HUMAN SEEKS DIFFERENT COMFORT PREFERENCE IN THEIR MATTRESS. DUAL CORE IS AN INNOVATIVE TECHNOLOGY THAT DIVIDES THE MATTRESS INTO TWO CORES, PROVIDING TWO DIFFERENT TYPES OF SUPPORT AND COMFORT. MAGNIFLEX DEVELOPED THIS TECHNOLOGY TO ALLOW SLEEP PARTNERS TO SHARE THEIR MATTRESS WITHOUT COMPROMISING THEIR COMFORT.



OUTLAST FABRIC

A SPECIALLY DESIGNED FABRIC CERTIFIED BY NASA AND USED TO MAKE ASTRONAUT'S SPACE SUITS. IT CONTAINS SPHERES MADE OF SPECIAL WAX THAT ADJUSTS TO THE SHIFT IN BODY TEMPERATURE TO CONSTANTLY MAINTAIN THE FIRMNESS AND REGULATE THE BODY HEAT.



VISCOSE FABRIC

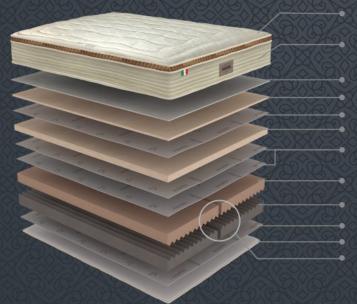
A REMOVABLE VISCOSE FABRIC COVER THAT IS SOFT TO THE TOUCH, EASY TO WASH AND HIGHLY BREATHABLE. THIS FABRIC REGULATES SKIN TEMPERATURE AND BODY HYDRATION, AND QUICKLY REMOVES HUMIDITY RELEASED BY THE BODY DURING SLEEP.



LEVEL OF COMFORT

THIS MATTRESS IS MADE FOR A MEDIUM FIRM / FIRM LEVEL OF COMFORT

MATTRESS HEIGHT - 30 CM (12" THICK)



TOP COVER IN NASA CERTIFIED OUTLAST FABRIC

REMOVABLE COVER WITH ZIPPER WHICH IS DRY CLEANABLE

ELEGANCE SUPER SOFT FIBRE

2 CM PATENTED MEMOFORM

INSULATING COVER

6 CM PATENTED MEMOFORM (REMOVABLE TOPPER)

INSULATING COVER

10 CM BREATHABLE ELIOSOFT WAVE

10 CM ORTHOPEDIC ELIOFORM WAVE

INSULATING COVER

BOTTOM COVER IN ORGANIC & SOFT VISCOSE FABRIC DUAL CORE TECHNOLOGY FOR TWO DIFFERENT TYPES OF COMFORT & SUPPORT



Handmade design expressing fine quality craftsmanship



Removable topper



Thermo regulating



Anti-Bacterial & Anti-Dustmite



Hypoallergenic fabric



Washable & removable cover with zipper





OUR TECHNOLOGY TAKES US TO A NEW LEVEL

Inspired by nature's intelligence, we gave birth to technologies that no one ever dared to dream. Every Magniflex mattress is built with features that not only make you sleep better, they also keep you healthier. From dual core technology to ergonomic extensions, numerous patented technologies to the world's most sensible features, nowhere will you find a smarter mattress that cares for you so much.

MagniStretch

YOUR PERSONAL ACA CERTIFIED PHYSIOTHERAPIST







CERTIFIED BY THE UNIVERSITY OF ZARAGOVA















OUTLAST FABRIC

A specially designed fabric certified by NASA and used to make astronaut's space suits. It contains spheres made of special wax that adjusts to the shift in body temperature to maintain the firmness of the mattress and regulate the body heat.



VISCOSE FABRIC

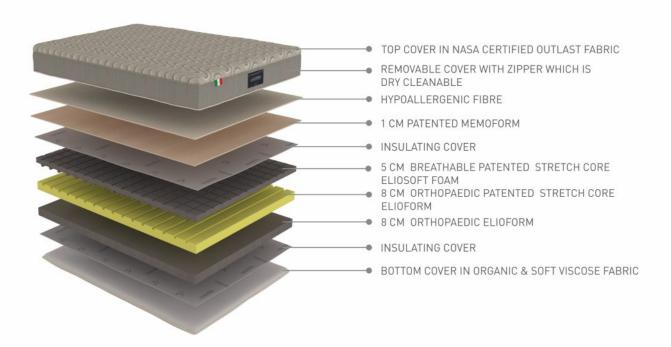
Viscose is a soft fabric made from purified tree cellulose that absorbs moisture ensuring a highly breathable mattress.



LEVEL OF COMFORT

This mattress is made for a medium firm level of comfort

MATTRESS HEIGHT - 23 CM (9" THICK)





Reduces back and neck pain



Stretches and decompresses the spinal column



Revitalizes discs during sleep due to an improved blood flow



Thermo regulating fabric



Hypoallergenic fabric



Anti-bacterial & anti-dustmite



Washable & removable cover with zippers

Comfort Dual Firm

THE MOST VERSATILE MATTRESS EVER MADE



MADE

ΙN













DUAL CORE TECHNOLOGY

Every individual human seeks different comfort preference in their mattress. Dual Core is an innovative technology that divides the mattress into two cores, providing two different types of support and comfort.



OUTLAST FABRIC

A specially designed fabric certified by NASA and used to make astronaut's space suits. It contains spheres made of special wax that adjusts to the shift in body temperature to maintain the firmness of the mattress and regulate the body heat.



VISCOSE FABRIC

Viscose is a soft fabric made from purified tree cellulose that absorbs moisture ensuring a highly breathable mattress.



LEVEL OF COMFORT

This mattress is made for a medium firm / firm level of comfort

MATTRESS HEIGHT - 25 CM (10" THICK)





Ergonomic & Orthopaedic



Thermo regulating fabric



Hypoallergenic fabric



Patented memoform



Eco-friendly



Anti-bacterial & anti-dustmite



Washable & removable cover with zippers

New Magnigel Dual Firm

KEEPS YOU COOL, EVEN ON THE HOTTEST OF SUMMERS



MADE

I N













DUAL CORE TECHNOLOGY

Every individual human seeks different comfort preference in their mattress. Dual Core is an innovative technology that divides the mattress into two cores, providing two different types of support and comfort.



MAGNIGEL FOAM

Magnigel foam gives mattress
a highly breathable, and
flexible character. It is
structured to give a fresh and
cool sensation. It also
provides a soft and
comfortable experience with
ecological and crushproof
features.



VISCOSE FABRIC

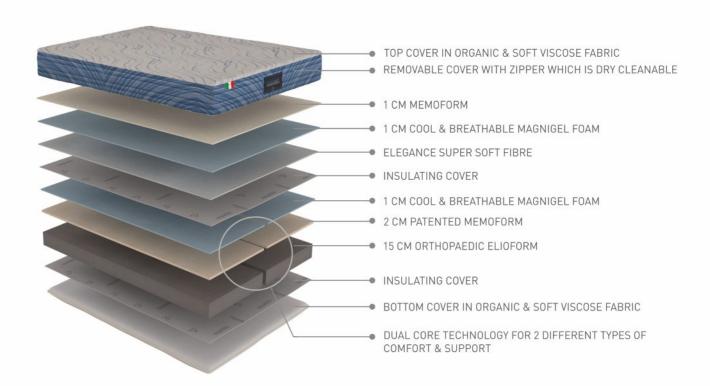
Viscose is a soft fabric made from purified tree cellulose that absorbs moisture ensuring a highly breathable mattress.



LEVEL OF COMFORT

This mattress is made for a medium firm / firm level of comfort

MATTRESS HEIGHT - 21 CM (8" THICK)





Ergonomic & Orthopaedic



Anti-bacterial & anti-dustmite



Hypoallergenic fabric



Patented memoform



Eco-friendly



Washable & removable cover with zippers

Magnimodel Anniversary

EMBRACES YOU, THEN RESTORES YOU





MADE

IN













VISCOSE FABRIC

Viscose is a soft fabric made from purified tree cellulose that absorbs moisture ensuring a highly breathable mattress.



ORTHOPAEDIC ELIOFORM

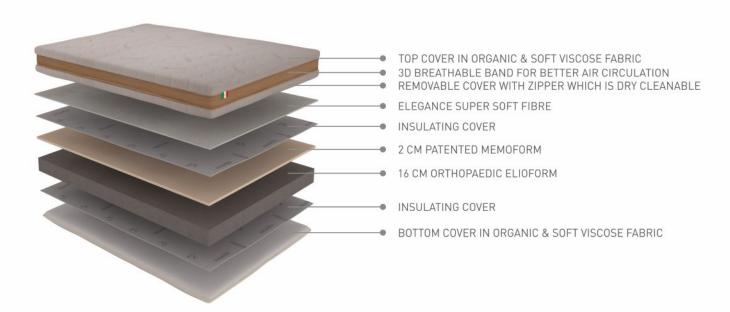
Exclusively crafted with highdensity microcellular foam for a complete orthopaedic and supportive feature that enables high breathability.



LEVEL OF COMFORT

This mattress is made for a firm level of comfort

MATTRESS HEIGHT - 20 CM (8" THICK)





Ergonomic & Orthopaedic



Hypoallergenic fabric



3D breathable band for better air circulation



Patented memoform



Eco-friendly



Anti-bacterial & anti-dustmite



Washable & removable cover with zippers

Eco Paedic

A BREATHABLE, NEW AGE SLEEP THERAPY







MADE









WOOD FABRIC

Wood fabric differentiates it from other cellulose fibre due to its highly absorbable and humidity releasing characteristics.



PATENTED MEMOFORM

A patented anatomical design which adapts to your body and weight bringing a sensation of well-being by relaxing your spine and providing a good night's sleep.

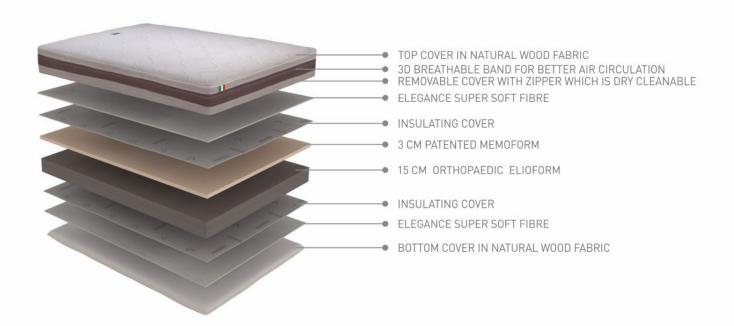
Optimum back support (Suitable for spine).



LEVEL OF COMFORT

This mattress is made for a firm level of comfort

MATTRESS HEIGHT - 20 CM (8" THICK)





Ergonomic & Orthopaedic



Hypoallergenic fabric



3D breathable band for better air circulation



Patented memoform



Eco-friendly



Anti-bacterial & anti-dustmite



Washable & removable cover with zippers

Spine Paedic

YOUR PERSONAL DOCTOR FOR YOUR BACK



MADE

IN













COOLMAX

A high-performance Dupont fabric that balances the body's moisture levels. It keeps the skin temperature and the body moisture in check. It is designed to dry rapidly, keeping the body dry and cool



PATENTED MEMOFORM

A patented anatomical design which adapts to your body and weight bringing a sensation of well-being by relaxing your spine and providing a good night's sleep.

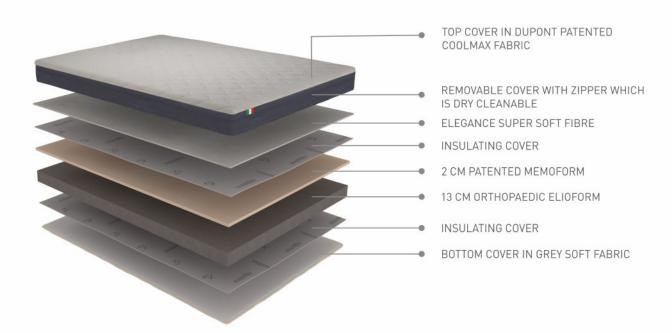
Optimum back support (Suitable for spine).



LEVEL OF COMFORT

This mattress is made for a firm level of comfort

MATTRESS HEIGHT - 16 CM (6" THICK)





Ergonomic & Orthopaedic



Hypoallergenic fabric



Reduces back and neck pain



Eco-friendly



Anti-bacterial & anti-dustmite



Washable & removable cover with zippers





VIRTUOSO MALLOW STANDARD PILLOW

Mallow has anti-inflammatory, calming and soothing properties that make this material a source of well-being for the nervous system. Experience soft and comfortable support that is ideal for your head.

Size: 72 L*42 B*12 H cms

RELAX

Memoform Magnifoam provides support which is based on the weight added on the pillow which relaxes the muscles and provides the most comfortable sleep.

Size: 72 L*42 B*12 H cms



DOUBLE COMFORT PILLOW

The pillow is made of Memoform Magnifoam to support the head and the neck, allowing for a completely relaxed neck, shoulder and cervical area.

Size: 60 L*43 B*10/11 H cms

NEW MAGNIGEL DELUXE STANDARD

Made up of Magnigel foam, this pillow is an innovative material which is soft, flexible and highly breathable. It provides a cool and soft support for the head during sleep.

Size: 72 L*42 B*12 H cms







NECK ROLL

The neck roll stimulates circulation and prevents muscle strain and provides ideal support for the neck, knees and ankles

Size: 10 H* 50 W* 10 D cms

TRAVEL PILLOW

Designed for long journeys, the travel pillow enables the neck to relax and loosen up muscles.

Size: 10 H* 28 W* 24 D cms





HALF MOON

The crescent shape helps stimulate circulation and prevents muscle strain.

Size: 10 H* 50 W* 20 D cms

ERGO SEAT

Thanks to its ergonomic shape, it provides an intense feeling of lightness to the legs.

Size: 7 H* 42 W* 42 D cms



LOWER BACK

Brings comfort for the whole back through even distribution of weight, from the shoulders to the pelvis.

Size: 8 H* 60 W* 60 D cms

LUMBAR

The ergonomic shape and lateral wings wrap around the back, ensuring the correct posture.

Size: 32 H* 36 W* 10 D cms







REGISTERED OFFICE:

Polyflex India (P) Ltd.

No. 5 & 6, Royal Park Building, Tasker Town, Shivajinagar, Bengaluru - 560 051 P: +91 80 4212 7118 / 4212 7093 | F: +91 80 4212 7093

GLOBAL OFFICE:

Alessanderx S.p.a.

Via San Leonardo da Porto Maurizio 24/26/28 - 59100 - Prato (PO) - Italia

T + 39 057451011, F +39 0574 5101.235

customercare@magniflexindia.com | www.magniflexindia.com | facebook.com/MagniflexIndia www.magniflex.com | facebook.com/MagniflexOfficial









