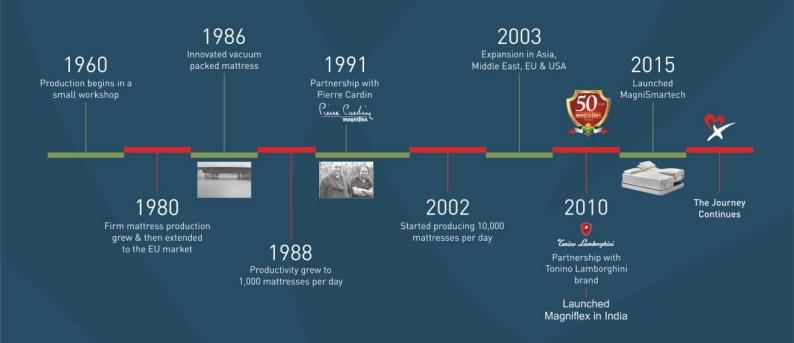


THE WORLD'S BEST DESERVES THE WORLD'S BEST

Mattress | Pillow | Accessories



THE LEGACY OF ITALY'S FINEST





CRAFTED IN ITALY DESIGNED FOR THE WORLD



No. 1 EUROPEAN BRAND OVER 100 PRODUCTS OVER 100 COUNTRIES OVER 50 YEARS

Over 4,000 RETAILERS Over 10,000 MATTRESSES Over 50 MILLION CUSTOMERS

THE WORLD'S BEST CERTIFIED BY THE WORLD'S BEST



IMCI

Exclusively Made in Italy. The design, manufacturing and supply are completely Italian in origin.



LGA Certified

German quality certificate which certifies the toughness of the materials used in products that exceed rigorous quality tests.



OEKO-TEX

This certification guarantees the total absence of toxic and harmful substances to man and the environment.



AJA E UKAS

Manufacturing standards and management systems conform to the guidelines of the International AJA & UKAS accreditation bodies.



ACA Certified

Certification for providing highest quality product for spine-related issue to consumers.



Florentina

Studies have been carried out on ergonomics in conjunction with the UNIVERSITY OF FLORENCE.



CE Certified

Conformity to European standards of excellence in manufacturing and quality.



GOTS (Global Organic Textile Standard)

This certification guarantees that the fabrics used are made entirely from organic materials, while conforming the utmost protection to human beings and the environment.

ADVANCED TECHNOLOGY



SMART ICARE TECHNOLOGY - MAGNISMARTECH

MagniSmartech is a mattress equipped with integrated sleep technology which allows you to learn more about your sleep.

PATENTED SPINE STRETCH TECHNOLOGY - MAGNISTRETCH

MagniStretch is a technologically innovative mattress. It's an exclusive patented product created to provide perfect comfort and support to the back.





VACUUM PACKAGING

Our unique vacuum packaging technology maintains hygiene while transporting our world-class handcrafted mattresses all the way from Italy.

DUAL CORE TECHNOLOGY

Dual Core is an innovative technology that divides the mattress into two cores, providing two different types of support and comfort.



CORE MATERIALS



MEMOFORM

A patented anatomical design which adapts to your body and weight bringing a sensation of well-being.

ELIOFORM

Exclusively crafted with high-density microcellular foam for a complete orthopaedic and supportive feature that enables high breathability.





ELIOSOFT FOAM

Intricately designed, breathable foam for extra cushioning and comforting experience.

MAGNIGEL FOAM

This material provides a highly breathable and flexible character to our mattresses.

It has a gel-infused foam which gives a fresh and cool sensation.





AQUABREEZE FOAM

A foam with an Airyfoam technology having special and exclusive open-cell construction, allows an easy air circulation for an optimal dispersion of body heat.

MALLOW FOAM

Mallow has anti-inflammatory, calming and soothing properties that make this material a source of well-being for the nervous system. Experience soft and comfortable support that is ideal for your head.



HIGHLY ADVANCED FABRICS



OUTLAST

A specially designed fabric certified by NASA which is used to maintain firmness of the mattress and regulate the body heat.



A highly breathable fabric with extreme absorption properties due to its soft and silky texture.





COOLMAX

A high-performance Dupont® fabric that balances the body's moisture levels.



An ecological, healthy combination of timbers reclaimed for their soft, odour free and breathable properties.





SATIN VISCOSE

The satin viscose cover combines the properties of viscose with the quality of satin to create an elegant fabric which facilitates the breathability of the mattress.

THERMIC' FABRIC

Thermo regulating fabric regulates body heat, providing instant relief to the body, as per the ambient temperature.



EXCLUSIVE FEATURES

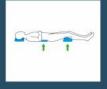


ZERO PRESSURE POINT

The patented memoform provides relief from painful stress points caused while lying down.

OPTIMUM BACK SUPPORT

These mattresses are designed to adapt to your body shape and type to provide the best support to your back.





HYPOALLERGENIC

We use anti-bacterial, anti-dustmite and anti-fungus treated fabrics that have zero effect on sensitive skin.

ANTI-BACTERIAL ANTI-DUST MITE

Good for skin sensitive to dust allergies.





ANTI-FUNGUS TREATED

Built with fabrics and material with anti-fungal properties.

ODOURLESS FABRIC

Made with materials always fresh and ready to use.



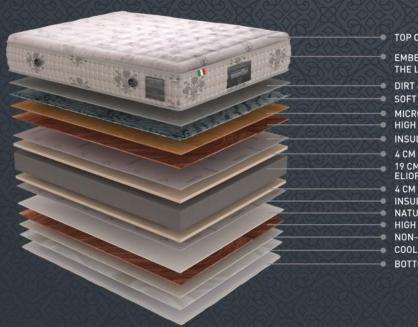
VIRTUOSO

THE MATTRESS THAT MAKES LUXURY A VIRTUE



MATTRESS HEIGHT - 30 CM (12" THICK)

WARRANTY - 20 YEARS



TOP COVER IN SOFT SATIN VISCOSE FABRIC

EMBELLISHED WITH FLORENTINE LILIES MOTIS ECHOING THE LEGENDARY ARTISTIC TRADITION OF ITALY

DIRT & DUST RESISTANT CASHMERE FIBRE
SOFT & BREATHABLE MERINO WOOL

MICROCLIMATIC & HYGROSCOPIC CAMEL HAIR

HIGH GRADE HORSE HAIR

INSULATING COVER

4 CM PATENTED HIGH DENSITY MEMOFORM

19 CM NON-DEFORMABLE & EUCALYPTUS ENRICHED ELIOFORM BREEZE

4 CM PATENTED HIGH DENSITY MEMOFORM

INSULATING COVER

NATURAL COTTON FIBRE

HIGH GRADE HORSE HAIR

NON-DEFORMABLE & EXCELLENT INSULATING SILK FIBRE

COOL, HIGHLY ABSORBENT & ANTIPERSPIRANT LINEN FIBRE

BOTTOM COVER IN SOFT SATIN VISCOSE FABRIC

SUMMER



LEVEL OF COMFORT

THIS MATTRESS IS MADE FOR A MEDIUM SOFT LEVEL OF COMFORT.



THE COMPOSITION

BUILT WITH EXCLUSIVELY PRECIOUS, NATURAL AND BREATHABLE MATERIALS. THE MATTRESS PROVIDES EXTRA SUPERIOR COMFORT. AN ADDITIONAL LAYER OF ELIOFORM PROVIDES FURTHER SUPPORT TO BRING YOU THE WORLD'S BEST SLEEP. WITH AN ADJUSTABLE WARM/COOL SIDE AND NATURAL THERMOREGULATING FEATURES, THE MATTRESS PROVIDES PERFECT SLEEPING CONDITIONS ROUND THE YEAR. ADDITIONALLY. THE BUILT-IN AIRYFOAM TECHNOLOGY AND 5-ZONE SUPPORT ADDS THE FINISHING TOUCH TO THE ULTIMATE SLEEPING EXPERIENCE.



SATIN VISCOSE COVER

A VISCOSE FABRIC COVER WHICH IS SOFT TO TOUCH & HIGHLY BREATHABLE. THIS FABRIC REGULATES SKIN TEMPERATURE AND BODY HYDRATION, AND QUICKLY REMOVES HUMIDITY RELEASED BY THE BODY DURING SLEEP.



Florentine lilies echoing the legendary artistic tradition of Italy



Elioform breeze enriched with eucalyptus extract enhances the feeling of well-being & keeps you fresh while you rest



Finest rare fibres that keep you warm during winter & cool during summer



Anti-Bacterial & Anti-Dustmite



Handmade design expressing fine quality craftsmanship



Hypoallergenic fabric

ARMONIA MEMOFORM DUAL

THE MOST VERSATILE MATTRESS EVER MADE



MATTRESS HEIGHT - 30 CM (12" THICK)

WARRANTY - 12 YEARS



TOP COVER IN NASA CERTIFIED OUTLAST FABRIC

REMOVABLE COVER WITH ZIPPER WHICH IS DRYCLEANABLE

ELEGANCE SUPER SOFT FIBRE

2 CM PATENTED MEMOFORM

INSULATING COVER

6 CM PATENTED MEMOFORM (REMOVABLE TOPPER)

INSULATING COVER

10 CM BREATHABLE ELIOSOFT WAVE

10 CM ORTHOPAEDIC ELIOFORM WAVE

INSULATING COVER

BOTTOM COVER IN ORGANIC & SOFT VISCOSE FABRIC DUAL CORE TECHNOLOGY FOR TWO DIFFERENT TYPES OF COMFORT & SUPPORT



LEVEL OF COMFORT

THIS MATTRESS IS MADE FOR A MEDIUM FIRM / FIRM LEVEL OF COMFORT.



DUAL CORE TECHNOLOGY

EVERY INDIVIDUAL HUMAN SEEKS DIFFERENT COMFORT PREFERENCE IN THEIR MATTRESS. DUAL CORE IS AN INNOVATIVE TECHNOLOGY THAT DIVIDES THE MATTRESS INTO TWO CORES, PROVIDING TWO DIFFERENT TYPES OF SUPPORT AND COMFORT. MAGNIFLEX DEVELOPED THIS TECHNOLOGY TO ALLOW SLEEP PARTNERS TO SHARE THEIR MATTRESS WITHOUT COMPROMISING THEIR COMFORT.



OUTLAST FABRIC

A SPECIALLY DESIGNED FABRIC CERTIFIED BY NASA AND USED TO MAKE ASTRONAUT'S SPACE SUITS. IT CONTAINS SPHERES MADE OF SPECIAL WAX THAT ADJUSTS TO THE SHIFT IN BODY TEMPERATURE. TO CONSTANTLY MAINTAIN THE FIRMNESS OF THE MATTRESS AND REGULATE THE BODY HEAT.



VISCOSE FABRIC

A REMOVABLE VISCOSE FABRIC COVER THAT IS SOFT TO THE TOUCH, EASY TO WASH AND HIGHLY BREATHABLE. THIS FABRIC REGULATES SKIN TEMPERATURE AND BODY HYDRATION, AND QUICKLY REMOVES HUMIDITY RELEASED BY THE BODY DURING SLEEP.



Handmade design expressing fine quality craftsmanship



Anti-Bacterial & Anti-Dustmite



Removable topper



Hypoallergenic fabric



Thermo regulating fabric



Washable & Removable cover with zipper



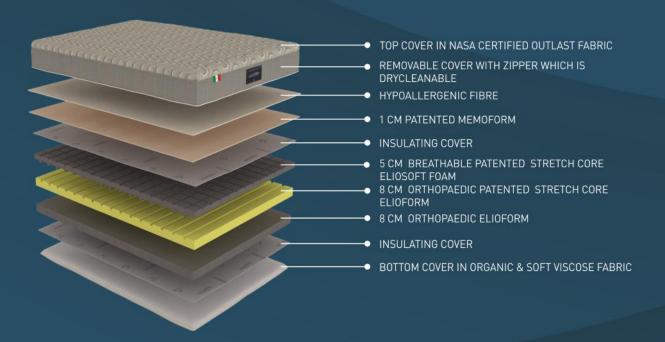
MagniStretch

YOUR PERSONAL ACA CERTIFIED PHYSIOTHERAPIST





MATTRESS HEIGHT - 23 CM (9" THICK)





LEVEL OF COMFORT



OUTLAST FABRIC



REDUCES BACK AND NECK PAIN



STRETCHES AND DECOMPRESSES THE SPINAL COLUMN



REVITALIZES DISCS
DURING SLEEP

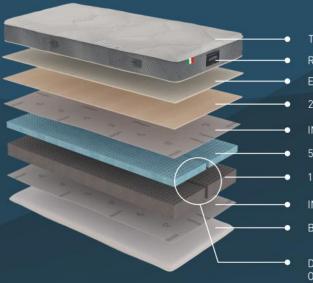
Nuvola Dual

POROUS AIRYFOAM WHICH PROVIDES CONSTANT AIR FLOW AND PERFECT MICRO-CLIMATE DURING SLEEP



MATTRESS HEIGHT - 23CM (9" THICK)

WARRANTY - 12 YEARS



TOP COVER IN TEMPERATURE REGULATING THERMIC FABRIC

REMOVABLE COVER WITH ZIPPER WHICH IS DRYCLEANABLE

ELEGANCE SUPER SOFT FIBRE

2 CM PATENTED MEMOSOFT

INSULATING COVER

5 CM ORGANIC & HIGHLY ELASTIC / FAST RESPONSE AQUABREEZE FOAM

15 CM ORTHOPEDIC ELIOFORM

INSULATING COVER

BOTTOM COVER IN ORGANIC & SOFT VISCOSE FABRIC

DUAL CORE TECHNOLOGY FOR TWO DIFFERENT TYPES OF COMFORT & SUPPORT







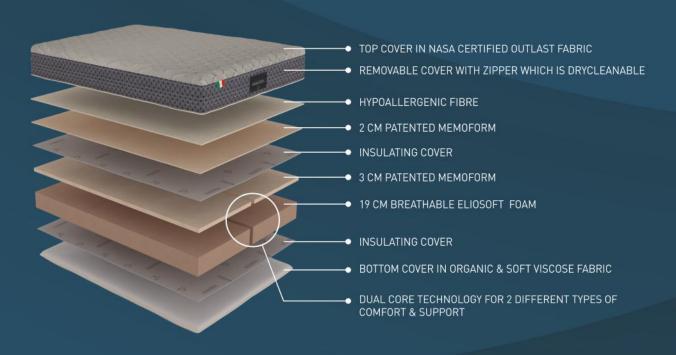


Comfort Dual Firm

THE MOST VERSATILE MATTRESS EVER MADE



MATTRESS HEIGHT - 25 CM (10" THICK)





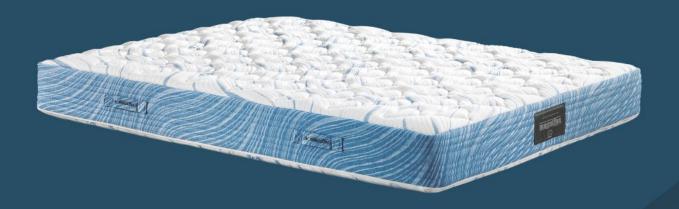




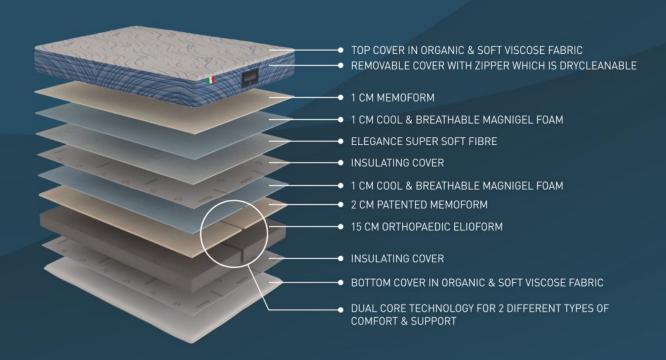


New Magnigel Dual Firm

KEEPS YOU COOL, EVEN ON THE HOTTEST OF SUMMERS



MATTRESS HEIGHT - 21 CM (8" THICK)













Magnimodel Anniversary

EMBRACES YOU, THEN RESTORES YOU



MATTRESS HEIGHT - 20 CM (8" THICK)







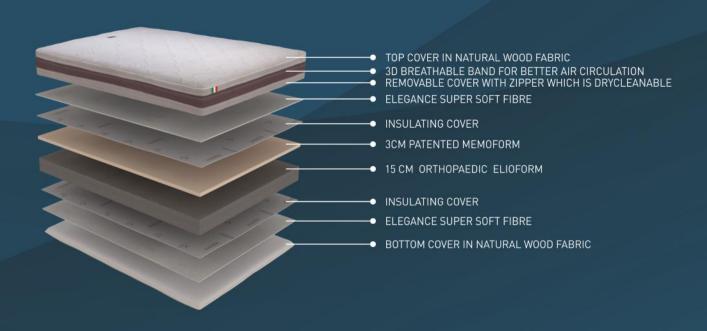


Eco Paedic

A BREATHABLE, NEW AGE SLEEP THERAPY



MATTRESS HEIGHT - 20 CM (8" THICK)







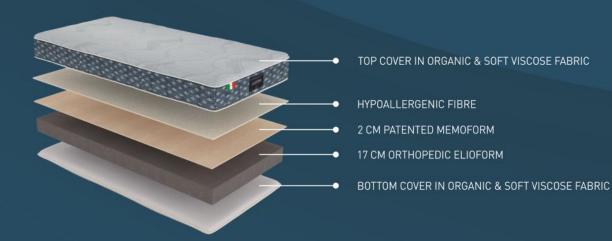


Ricordo

MOISTURE-FREE UNINTERRUPTED SLEEP, EVEN ON THE MOST HUMID NIGHTS



MATTRESS HEIGHT - 20 CM (8" THICK)







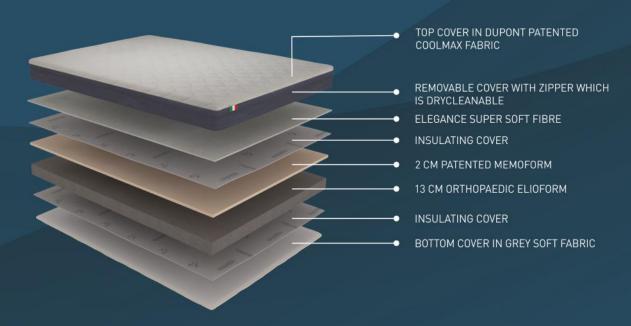


Spine Paedic

YOUR PERSONAL DOCTOR FOR YOUR BACK



MATTRESS HEIGHT - 16 CM (6" THICK)









THE WORLD'S BEST PILLOWS FOR THE WORLD'S BEST HEADS



VIRTUOSO MALLOW STANDARD PILLOW

Mallow has anti-inflammatory, calming and soothing properties that make this material a source of well-being for the nervous system. Experience soft and comfortable support that is ideal for your head.

Size: 72 L*42 B*12 H cms Warranty - 3 years

RELAX

Memoform Magnifoam provides support which is based on the weight added on the pillow which relaxes the muscles and provides the most comfortable sleep.

> Size: 72 L*42 B*12 H cms Warranty - 3 years





DOUBLE COMFORT PILLOW

The pillow is made of Memoform Magnifoam to support the head and the neck, allowing for a completely relaxed neck, shoulder and cervical area.

Size: 60 L*43 B*10/11 H cms Warranty - 3 years

NEW MAGNIGEL DELUXE STANDARD

Made up of Magnigel foam, this pillow is an innovative material which is soft, flexible and highly breathable providing cool, soft support for the head during sleep.

Size: 72 L*42 B*12 H cms Warranty - 3 years



ACCESSORIES THAT DEFINE COMFORT



NECK ROLL

The neck roll stimulates circulation and prevents muscle strain and provides ideal support for the neck, knees and ankles.

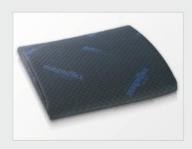
Size: 10 H* 50 W* 10 D cms Warranty - 2 years



HALF MOON

The crescent shape helps stimulate circulation and prevents muscle strain.

Size: 10 H* 50 W* 20 D cms Warranty - 2 years



LOWER BACK

Brings comfort to the whole back through even distribution of weight, from the shoulders to the pelvis.

Size: 8 H* 60 W* 60 D cms Warranty - 2 years



TRAVEL PILLOW

Designed for long journeys, the travel pillow enables the neck to relax and loosen up muscles.

Size: 10 H* 28 W* 24 D cms Warranty - 2 years



ERGO SEAT

Thanks to its ergonomic shape, it provides an intense feeling of lightness to the legs.

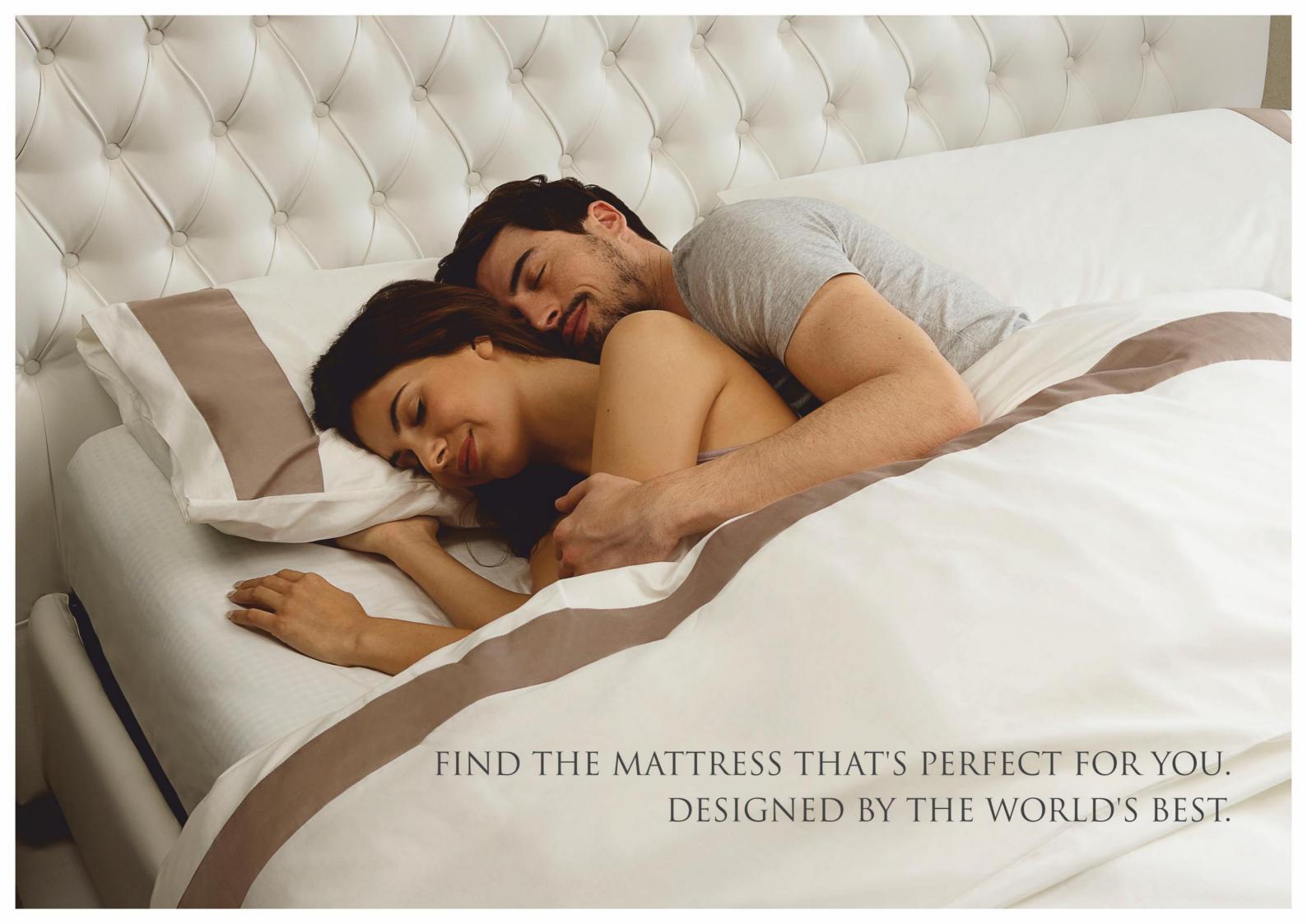
Size: 7 H* 42 W* 42 D cms Warranty - 2 years



LUMBAR

The ergonomic shape and lateral wings wrap around the back, ensuring the correct posture.

Size: 32 H* 36 W* 10 D cms Warranty - 2 years





REGISTERED OFFICE:

Polyflex India (P) Ltd.

No. 5 & 6, Royal Park Building, Tasker Town, Shivajinagar, Bengaluru - 560 051 P: +91 80 4212 7118 / 4212 7093 | F: +91 80 4212 7093

GLOBAL OFFICE:

Alessanderx S.p.a.

Via San Leonardo da Porto Maurizio 24/26/28 - 59100 - Prato (PO) - Italia T: + 39 057451011 | F: +39 0574 5101.235

customercare@magniflexindia.com | www.magniflexindia.com | facebook.com/MagniflexIndia www.magniflex.com | facebook.com/MagniflexOfficial











